

Himaprabal Goud

I am a **Product Designer** with over **5 years 4 months** of experience in **User Experience Design, HCI, and building complex solutions**. I have collaborated with cross-functional teams including engineers, designer, illustrators, content writers, and product managers to deliver intuitive and visually compelling design solutions. In my free time, I love reading about the impact of design on business and crafting customised design systems and experimental designs for fun.



Experience

Senior Product Designer | GDD Design Studio

Pune, India • May 2021 – Present • 3 years 2 months

- Conceptualised and designed solutions across multiple platforms (desktop and mobile) for clients including TATA Digital, Adobe, MakeMyTrip, Wellness Forever, Havells, e.t.c from scratch.
- Developed user flows, wireframes, user interface mockups and prototypes, through iterative process to overcome technical constraints.
- Presented design concepts and proposals to executive stakeholders, translating complex flows into engaging and intuitive designs.
- Led and mentored a diverse team of four, comprising UX designers, motion designers, and writers, fostering a collaborative and innovative environment.
- Created detailed design specifications and collaborated with engineers to ensure high-quality execution of design elements for Havells Sync App.

User Experience Designer | Invideo

Mumbai, India | Nov 2020 – May 2021 • 6 months

- Redesigned the template discovery experience for the video editor, enhancing user engagement and usability.
- Designed and shipped over 80 lead capturing pages, contributing to a significant increase in user acquisition.
- Revamped the main dashboard for the editor through user research and feedback, improving overall user experience and functionality.
- Worked closely with the product team to gather requirements and validate design concepts through controlled user groups.

UX/UI Designer | Ziploan

New Delhi, India | Sep 2019 – Oct 2020 • 1 year 1 month

- Designed customer facing PWA application, enhancing user experience through intuitive solutions and interaction design.
- Enhanced the core experience for the internal loan management platform through a series of iterative projects.

Junior Design Consultant | New Food Innovation


Nottingham, UK | Mar 2019 – Sep 2019 • 6 months

- Collaborated with food researchers and students to explore commercial applications of their research findings.
- Engaged with user research to inform design decisions to lead the rebranding efforts for german brands entering the UK market

Internships

2013 – 2019

- Worked on multiple design projects with Prasun Majumdar Design, Uboard, and Ei'tree, gaining diverse industry experience.

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Education

Bachelor's Degree in Communication Design

2015 - 2019

Indian Institute of Art & Design,
Kingston University

Skills

Design Tools

Figma, Sketch, Protopie, Framer, Wix, Adobe Suite (AE, Ps, Ai), Notion, ChatGPT

UX Methods

User-centered Design, Wireframing, Prototyping, Interaction Design

Collaboration

Cross-functional Team Collaboration, Stakeholder Presentation, Design Thinking

Technical Skills

Data Visualization, Enterprise Software Design, User Research & Testing

Awards

Red Dot Award — Winner | UX-UI 2023

IF Design Awards — Winner | UX-UI 2023

NASA — Space Settlement Award 2012, 2013

Project Mars — Winner 2012